

EIL - CSR Annual Action Plan for FY 2024-25

Sr. No.	Category of CSR	CSR Programme	Details of programmes	Tentative amount to be spent	Revised Tentative amount to be spent	Amount spent as on 17 th March 2025	Amount to be spent in March 2025	Description of the proposal
1	Promoting healthcare, including preventive healthcare	Disease Awareness & Healthcare support	Create awareness on Alzheimers', Cancer, Epilepsy, Mosquito borne diseases, etc. Awareness shall be created through Radio, online, inperson, etc. Contribution to King George Hospital for supporting treatment of under privileged children and others	1,973,817	1,815,296	850,612	964,684	Creating awareness for diseases such as Alzheimer's, cancer, epilepsy, and mosquito-borne diseases requires a multifaceted approach that leverages various communication channels to reach diverse audiences. Awareness through radio, online platforms, and in-person engagements will help to reach diverse audience. Contribution to King George Hospital for supporting treatment of under privileged children and others
2	Promoting healthcare, including preventive healthcare	Disease Awareness	Combat Lymphatic Filariasis (LF) by expanding the socialization and hhc initiative to affected villages as well as improving sanitation facilities (Ommi, Gudem and pedapenki village).	326,183	326,183	326,183	0	To combat lymphatic filariasis (LF) effectively in affected villages such as Ommi, Gudem, and Pedapenki, a comprehensive strategy that includes expanding socialization efforts, health and hygiene campaigns, and improving sanitation facilities is essential. By implementing these strategies, the affected villages can combat lymphatic filariasis, improve public health, and enhance the quality of life for their residents.
3	Promoting healthcare, including preventive healthcare	Supporting Hospital infrastructure	Supporting the operation theatre infrastructure in King George Hospital Visakhapatnam	1,000,000	1,000,000	1,000,000	0	King George Hospital (KGH) in Visakhapatnam is a prominent healthcare institution with a rich history dating back to 1923. The hospital is situated on a 27-acre campus and serves not only the residents of Visakhapatnam but also those from neighboring states like Orissa and Chhattisgarh. Secure additional funding from CSR initiatives, and international health organizations to upgrade existing operation theatres and build new ones. Invest in state-of-the-art surgical equipment and technology to improve the precision and efficiency of surgeries
4	Promoting healthcare, including preventive healthcare	supporting Hospital infrastructure	Support to hospital infrastructure of sathivada which is supporting the LF patients of the ommi village	1,000,000	1,028,598	1,028,598	0	Ommi village is having a LF patient population standing at 72. To serve the needy patients the hospital needs an upgrade. Upgrade existing facilities and expand the hospital to accommodate more patients. This includes infrastructure upgrade in operation theatres, seperation between male and female wards and specialized units for LF treatment.Organize awareness campaigns in Ommi village and surrounding areas to educate residents about LF, its symptoms, and preventive measures.
5	Promoting healthcare, including preventive healthcare	supporting the early detection of Alzheimers	Memory clinic to support the early detection of Alzheimer's	72,000	72,000	72,000	0	Establishing a memory clinic to support the early detection of Alzheimer's disease involves several key components, including public awareness, diagnostic tools, trained personnel, and ongoing research, counselling services and care coordination.
6	Promoting Education	Promoting education	Infrastructure repairs of schools/ colleges/ hostels located in Anakapalli district	1,000,000	1,000,000	0	1,000,000	Infrastructure repairs of schools/ colleges/ hostels located in Anakapalli district
7	Promoting healthcare, including preventive healthcare	Supporting the insomnia patients	To raise awareness about insomnia & other neurological health, its prevalence, and treatment options among the general public, especially those at high risk.	1,500,000	1,600,000	0	1,600,000	Supporting insomnia patients involves a multifaceted approach that includes lifestyle changes, cognitive behavioral therapy, medication, and other therapeutic interventions. Provide patients with educational materials about insomnia and its management. Organize sessions to teach patients about sleep hygiene, relaxation techniques, and the importance of a consistent sleep schedule.
8	Promoting healthcare, including preventive healthcare	Disease Awareness	supporting the MDA program to be held twice in every fiscal year	4,165,192	4,157,923	4,157,923	0	Supporting Mass Drug Administration (MDA) can significantly enhance efforts to combat neglected tropical diseases such as lymphatic filariasis. Collaborations with NGO such as PCI will help to reach more patients. Collaborate with government health departments, non-governmental organizations (NGOs), and international health organizations to leverage resources and expertise.
9	Promoting healthcare, including preventive healthcare	Disease Awareness	An awareness program on breast cancer to promote early detection and diagnosis	1,000,000	1,000,000	1,000,000	0	An awareness program on breast cancer aimed at promoting early detection and diagnosis is crucial for saving lives and improving outcomes. By focusing on education, empowerment, and access to screening, an awareness program can effectively encourage early detection and diagnosis of breast cancer, ultimately saving lives and improving health outcomes for individuals and communities